

# dun & bradstreet

We combine global data and local expertise to help clients make smarter decisions

## A proud journey of three decades in India

**D&B D-U-N-S® Number**  
Recognized by global governments and organizations

- Established in 1995
- Headquartered in the commercial heart of India: BKC, Mumbai
- 7 offices, 1300+ employees based out of India
- Trusted by over 7000 clients
- Database of 40+ million entities in India and 595+ million globally
- Established CIBIL with SBI, HDFC, TransUnion
- Established SMERA (SME rating agency) with SIDBI and other PSU banks
- Hyderabad is home to D&B's Global Capability Centre

## That is why clients choose Dun & Bradstreet when they need to improve business performance



**595M+**  
Global Business Records



**93%**  
of the Fortune 500 are our clients



**220**  
Global markets (countries & territories)



**399M+**  
Ownership Insights on Shareholders



**2B**  
Yearly updates to third-party risk insights



**200M**  
Trade payment experiences



**80M+**  
ESG entity coverage of public and private companies



**190M**  
Linked records in a family tree (not single location)



**60B+**  
Cyber issues identified weekly



**2,000+**  
High-risk procurement alerts



**1.4B**  
Match points



**80%**  
of companies in the Data Cloud have fewer than 11 employees



**PATENTS**

**244** GRANTED  
**98** PENDING

"World's Best Supply Chain Finance Provider"

**GLOBAL FINANCE**

"Best Analytics for Credit Scoring and Risk Assessment"

Leader In B2B Marketing Data Providers 2021



Sales and Marketing Technology Award Winner 2021



# It's challenging to grow & thrive in a complex business environment

<p>Reduce Financial Risk</p> <p>Improve Operational Efficiency</p> <p>Improve Decision Making</p> <p>Improve Customer Experience</p> <p>Increase Efficiency</p> <p>RISK FINANCE MARKETING</p>	<p>Reduce Costs</p> <p>Manage Risk</p> <p>Protect Reputation &amp; Brand</p> <p>Accelerate Due Diligence</p> <p>PROCUREMENT COMPLIANCE SUSTAINABILITY</p>	<p>Improve Client Outreach</p> <p>Deliver Winning ABX Programs</p> <p>Accelerate Deals</p> <p>Increase Sales Team Efficiency</p> <p>Gain Visibility</p> <p>CREDIBILITY SALES DATA</p>
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## That is why, D&B has built the most comprehensive India Data Universe...

<b>40.01M</b> Total Universe	<b>30.90M</b> Active Operational	<b>0.96M</b> Active Non-Operational	<b>8.14M</b> Out Of Business
<b>37.88M - HQ</b>	<b>28.91M - HQ</b>	<b>0.96M - HQ</b>	<b>8.00M - HQ</b>

13.24M Principal Contacts	7.88M Phone Numbers	19.01M Emails	29.25M Establishment year	30.20M Business IDs	2.99M Employees	417.61K Financials	420.38K Charges	2.05K -ve Information	187.71K Importers	299.62K Exporters
8.99M Manufacturing	7.10M Services	6.59M Retailers	5.80M Wholesalers	2.47M Transportation, BFSI & Real Estate Communications, Utilities	1.45M Construction	1.44M Agriculture, Forestry and Fishing	580.37M Mining	598.24M Public Administration	100.39M Unclassified	4.89M

## And here's how we can help you navigate with confidence

CREDIBILITY & BUSINESS INSIGHTS SOLUTIONS	THIRD PARTY RISK & COMPLIANCE SOLUTIONS	FINANCE SOLUTIONS	SALES & MARKETING SOLUTIONS	LEARNING & ECONOMIC INSIGHTS SOLUTIONS
<p><b>SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>Market Insights Research</li> <li>ESG reports / Advisory</li> <li>Overseas subsidiary reports (BIR)</li> </ul>	<p><b>SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>Credit Risk Management</li> <li>Supplier Risk Management</li> <li>ESG Assessments</li> <li>Sanctions &amp; Compliance Checks</li> </ul>	<p><b>SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>Credit Reports (Cross Border &amp; Domestic)</li> <li>Project Appraisal Services (TEV)</li> <li>Trade Exchange Program</li> </ul>	<p><b>SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>Demand Generation</li> <li>Master Data Management</li> <li>D&amp;B Analytics</li> <li>Integrated Marketing Solutions</li> </ul>	<p><b>SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>Content, Research &amp; Thought Leadership</li> <li>Awards &amp; Publications</li> <li>Conferences &amp; Webinars</li> <li>Training Programs</li> <li>Impact Analysis</li> </ul>
<p><b>PRODUCTS</b></p> <ul style="list-style-type: none"> <li>D-U-N-S Corporate parent tree linkage</li> <li>D&amp;B D-U-N-S Registered Solutions</li> <li>D&amp;B Credibility Reports</li> <li>ESG Registered Solutions</li> </ul>	<p><b>PRODUCTS</b></p> <ul style="list-style-type: none"> <li>Risk Analytics Compliance Intelligence</li> <li>Risk Analytics Supply Intelligence</li> <li>Risk Essentials</li> <li>D&amp;B Direct for Compliance</li> <li>D&amp;B Finance Analytics</li> </ul>	<p><b>PRODUCTS</b></p> <ul style="list-style-type: none"> <li>D&amp;B Finance Analytics</li> <li>D&amp;B Direct for Finance</li> <li>Risk Analytics Compliance Intelligence</li> </ul>	<p><b>PRODUCTS</b></p> <ul style="list-style-type: none"> <li>D&amp;B Hoovers</li> <li>D&amp;B Direct+ for Sales &amp; Marketing</li> <li>D&amp;B Connect</li> </ul>	<p><b>PRODUCTS</b></p> <ul style="list-style-type: none"> <li>Bespoke Indices</li> <li>Economic, Policy Research &amp; Advisory</li> <li>Union Budget Impact Analysis</li> <li>Vodcast, IPs, &amp; Customised Events</li> </ul>